

**La Verne Little League
Board of Directors Meeting**

Meeting Date/Time: October 28, 2024 @ 7:30pm

Location: La Verne Community Center

Attendees:

Anderson, Jesse	P	DeHaan, Brian	A	Martinez, Desiree	P
Barre, Maddy	P	DeHaan, Libby	A	Mulder, Branden	A
Borst, Kyle	P	DuBois, Jessica	P	Mulder, Toni	A
Bruchet, Angela	P	Enriquez, Steve	P	Ortega, James	A
Bruchet, Darryl	P	Garcia, Tara	A	Ortega, Jen	A
Cervantes, Brittney	A	Gomez, Raquel	A	Parra, Jon	P
Cervantes, Chris	A	Gomez, Ryan	P	Richards, Josh	P
Charlebois, Greg	P	Harrison, Chris	A	Venegas, Ashlie	A
Cridelbaugh, Pamela	A	Karrer, Adam	P	Vukojevic, Tom	P
Cridelbaugh, Travis	P	Larson, Autumn	A	Zalemea, Gretchen	A

P = Present, A = Absent

Meeting Start Time: 7:35pm

Adjournment: 8:38pm

Next Meeting: November, 18th at 7:00pm

Approval of Previous Minutes:

- Travis motioned to approve the minutes from the previous meeting held on October 9, 2024. Seconded by Kyle. Minutes approved unanimously.

Financial Updates:

- Darryl shared handout with financials, to be further updated once detailed sponsorship donation/income information is obtained from Afshin (prior board member who handled sponsorships).
- Discussed organization's main expenditures, such as uniforms, utility costs, and other operational expenses.
- Spend this year also included repair costs related to bringing the snack bar up to code, as well as various maintenance issues around the field.
- Also developing way to separately track snack bar revenue versus spring swing funds, for example, since all was hitting same venmo account previously.

Sponsorships and Fundraising:

- Past sponsorship levels have been \$500, \$1,000, and \$2,000.
- Vendor/Sponsor booth fees for opening day are separate from sponsorships. Previously, we charged around \$25, but there's been discussion about increasing it to \$75 or \$125.

- Jessica offered to reach out to Golf Galaxy, with whom she has previously collaborated on sponsorships. Steve suggested contacting businesses related to other sports that kids participate in, such as karate.
- Carpiaux has informed Raquel about their plan to sponsor again this upcoming season. Travis also confirmed that Tucker Tire intends to commit to a multi-year sponsorship.
- Brian unable to attend the meeting tonight but a handout with some information about the potential golf tournament fundraising event was emailed around. Brian to provide overview during next meeting.
- Usual discount card was discussed. This is an easy, straightforward fundraising option. Group confirmed we should continue to include this.

Field Maintenance Update:

- Sprinkler issues for minor field (shortstop area) and also rookie field (by home plate). Travis coordinating on addressing these. Minor field is currently dry due to the sprinkler issues, but hopefully will improve.
- The installation of new nets in batting cages ins planned for after the conclusion of the fall ball season.
- Proposed that after the fall ball season concludes, the fields should be closed off for maintenance work to occur starting in the first week of December.
- There is a new agreement with the city and which is restrictive on what we can do on field.
- JR? from the city has received a \$500 grant from the Rotary Club and is giving to LVLL. Plan to put towards repairing the dugout roofs. Dugouts need plywood fixed and replaced.
- Ashlie securing second quote for repair of gator. To be further discussed once quote is received whether to proceed or possibly sell.
- Longer term projects
 - potential installation of shading in certain areas at the field. It was suggested that funds might be better allocated toward this than addressing issue of raising scoreboard for minor field.
 - Plan is still to replace the green netting on major field to lower. Suggested to possibly fold and zip tie rather than replace. Travis noted that yellow tubing would need to be visible on top of the fencing. Steve mentioned he saw some in the equipment room and we'll need to see if we have enough to cover full area.

Spring Registration:

- Registration for the upcoming spring season is set to open in November, likely to announce by week of 11/4.
- Expecting a decrease in the number of junior teams compared to the previous year. Intermediate will be low too. But historically haven't had more than three.
- Overall enrollment has averaged around 500 children annually.
- Confirmed that the optimal capacity for teams is eight per division, given the challenges of scheduling games and practices with a higher number of teams.
- Discussed the continuing to offer sibling discounts, which was somewhere between \$15 to \$25.

- Consideration was given to adjusting registration fees due to increasing operational costs. Current fees range from approximately \$250 for T-ball and up to around \$400 for older divisions. Current cost to be reviewed prior to opening registration.
- Also discussed whether to continue to offer early bird registration discount which group agreed we should continue with.
- Plan was discussed to send out follow-up email after registration soliciting coach interest to be able to finalize coaching staff earlier.

Uniform Discussion:

- Discussed the option of potentially transitioning to more cost effective uniform brand, but group unanimously agreed to stick with the Nike uniforms with the MLB team branding. Travis noted limited vendors, BSN is who we currently work with and he will contact to let them know we are interested again. Cost goes up around \$8 per year.
- Questions arose regarding whether practice jerseys would be provided to participants this year. Unanimously agreed the jerseys should be continued and included with the registration fees.

Additional Items Discussed:

- Website Updates – need to update documents on website as well as overall. Travis noted Claremont has done a good job with the content of their website. Adam has reviewed various websites for other little leagues and put together some aspects he likes from each and shared with Travis.
- Adam to obtain access to make website updates, Travis noted Brandon can also assist as needed with communication needs.
- Livescan – coaches required to complete livescan which is a cost of roughly \$80. Coaches would be responsible for this additional cost.
- Division Rule Updates - Steve completed T-ball division and Brandon handled majors. John Parra offered to assist with farm division updates.
- Bylaw Updates – minor bylaw updates agreed to. Adam to update for uploading onto LVLL website.
- 2025 calendar to be finalized (with any pending items noted) for posting on LVLL website

Immediate Action Items:

- Finalize Spring registration details and send out communication to LVLL families, followed by email soliciting coach interest
- Finalize bylaws and 2025 calendar and post on website
- VPs to finalize updates to rules for their divisions if they have not done so already, Adam to conform and we can then post on website
- Travis to address maintenance issues with sprinklers as well as coordinate on field grass upgrades post fall ball